

# Eva Cohen

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## Job Objective

To acquire a teaching position and challenging projects in the fields of web and print design.

## Experience

DESIGNER, evacdesign, Oakland, CA | *March 2000 – Current*

Responsible for design and implementation of small- to medium-sized websites, design of company logos, letterhead and business cards, presentations in flash or other means for site, design and production of print collateral.

TEACHER, Diablo Valley College, Pleasant Hill, CA | *June 2003 – Current*

Teach "Introduction to Graphic Design" and "Typography." These classes introduce graphic design as a means of communicating ideas using word and image. We progress to more formal design projects, and reference some history of 20th Century design.

DESIGN ASSOCIATE/DESIGNER, Vivid Studios, San Francisco, CA | *April 1998 – March 2000*

GRAPHIC DESIGNER, Shaman Corporation, San Francisco, CA | *April 1997 - April 1998*

Responsible for design, production, and processing of product interface elements such as buttons, tabs, and headers using 4D-Client; design and production of web banners, web art elements, and collateral materials for the marketing of the Shaman product; getting competitive print quotes for the printing of collateral to stay within the start-up company budget.

GRAPHIC DESIGNER, Theatrix Interactive, Emeryville, CA | *March 1996 - April 1997*

Responsible for design and production of collateral materials for the marketing of theatrix products, on time and on budget; completion of electronic files for film and print, including: CD art, digipak art, product manual and cover, shelf talkers, end-caps and on-box stickers; design and production of media other than print such as AOL site art, web page art, and promotional video art; establishment and maintenance of a consistent look and feel for any piece bearing the Theatrix name.

TEACHING ASSISTANT, School of the Art Institute of Chicago, Chicago, IL | *December 1993 - May 1995*

Assisted professor in two courses: beginning graphic design and computer as a graphic design tool; evaluated student work in group and in individual critiques; selected readings for group discussions; created lesson plans and related critiques; demonstrated computer programs; and presented the work and writings of designers, artists, and writers.

GRAPHIC DESIGNER/PRODUCTION ARTIST, 1185 Design, Palo Alto, CA | *1990 - 1992 and Summer 1993*

Responsible for organizing and producing camera-ready art for a wide range of projects including signage for tradeshow, annual reports, software packaging, CD labels, promotional pieces, brochures, technical manuals, holiday cards, and direct mail pieces.

PRODUCTION ARTIST/DESIGNER, Symantec Corporation, Cupertino, CA | *1989 - 1990*

Responsible for design and production of camera-ready art for domestic and international marketing materials including software packaging, disk labels, brochures, product fact sheets, and promotional materials; participated in brainstorming and conceptualizing ideas for product photoshoots.

## Education

MFA Visual Communication, *May 1995 (2-year program)*

School of the Art Institute of Chicago, Chicago, IL

Intensive Studies in Graphic Design, *1992 - 1993*

Parsons School of Design New York, NY

BFA, Fine and Applied Arts, *June 1988 (5-year program)*

University of Oregon, Eugene, OR

Study Abroad:

Faculte des Lettres, Avignon France, *Spring 1986*

Glasgow School of Art, Glasgow, Scotland, *Summer 1986*

## Programs Used

Adobe Photoshop, Adobe Illustrator, In Design, FireWorks, Dreamweaver, Acrobat, Quark Xpress

## Classes Taken

HTML 1-2, Flash levels 1-4. Practical Grammar for Editors, UC Berkeley Extension. Continued figure and portrait drawing. Print-Making. CCA, Oakland, CA

## Extras

Member of the Graphics Artists Guild

Member of the AIGA